

# **Presentation Submission Guidelines**

## Applications due by April 15, 2025

#### **About Unbound**

**Unbound** (Sept 30 – Oct 2, 2025 in Washington, D.C.) invites AEC professionals, tech leaders and Bluebeam users from around the globe to discuss shared challenges and explore new ways of building a more sustainable, efficient future. This event is dedicated to unleashing human creativity and productivity to the nth degree, empowering you to imagine exciting possibilities for the projects of today and tomorrow.

### If selected to present

Each selected speaker will receive (1) complimentary Unbound conference pass. If you've already purchased your ticket, your registration fee will be refunded.

#### **Presentation formats**

By submitting as a Presenter, you may present individually or on a panel. When selected, Bluebeam will notify you of your presentation format. (You can specify if you'd prefer not to speak on a panel during application process.)

#### **Presentation themes**

Unbound presentations should align with at least one of following categories:

- Breaking Barriers
  - Tell us how you've embraced software interoperability to break down data silos across teams, time zones, projects to enable a more collaborative, sustainable future.
- Innovating at Scale
  - Have you successfully implemented new technology or processes across your organization? Share expert insights into what it takes to transcend "impossible."
- Unleashing Human Creativity
  - Unbound celebrates human ingenuity. Show us how you've used out-of-the-box thinking to develop bold new ways of tackling your most pressing challenges.



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### **Presentation specifics**

To help you prepare, here's a list of required information you'll need to provide during the online submission process.

#### **Required Information:**

- Presentation title (max 100 characters)
- Description of speaking session (max 500 characters)
- Abstract of speaking session (500 2,000 characters)
- A bulleted outline of presentation content (500 2,000 characters)
- Conference theme (see page 1)
- Indicators of success (quantitative or qualitative metrics)
- · Intended audience
- · Preapproval from company stakeholders to present at Unbound
- User level: Basic, Intermediate, Advanced, Expert. See below for definitions:

Basic	Submission presents a general understanding of introductory concepts. Attendees do not need any prior knowledge to understand presentation material.
Intermediate	Submission presents a more detailed, in-depth look at industry workflows. Attendees should have some prior experience and knowledge before attending this presentation.
Advanced	Submission presents very detailed, in-depth material with an opportunity to gain new knowledge and apply learnings. There should be a clear call to action. Attendees will need prior experience and knowledge before attending this presentation.
Expert	Submission presents concepts and trainings made for Bluebeam power users and industry experts. Submission provides a detailed analysis and fully engages with the audience. Attendees have extensive prior knowledge attending this presentation.



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### **Key dates**

- April 15, 2025: Call for presenter submission deadline
- May 26: Speakers are notified if they've been selected to speak at Unbound
- May 30: Speaker will confirm participation and register as a speaker for Unbound
- June 16: Sessions will be posted on Unbound event website
- August 1: Presenter presentation decks due to Bluebeam team

#### **Additional notes**

- Conference dates: September 30 October 2, 2025
- Conference location: Washington Hilton, 1919 Connecticut Ave. Washington, D.C. 20009
- Presenters and guests are responsible for their own travel expenses, including hotel, air fare, transportation to/from the conference, and parking.
- By applying to speak at Unbound, you agree to the Presenter Terms & Conditions.