



Sponsorship Prospectus



What is Unbound?

What makes Unbound different?

Unbound is designed to foster collaboration and innovation, encouraging participants to imagine new possibilities for designing and building. The event's tagline, "Free the build," reflects its commitment to unleashing human creativity and productivity in the AEC industry.

When

September 30 to October 2, 2025

Where

Washington Hilton, Washington D.C. in the heart of Dupont Circle

Who

Architecture, engineering, and construction (AEC) professionals, technology leaders, and Bluebeam users from around the globe, anticipated 1,000 attendees.

Why Sponsor?

Lead the Industry Transition to the Future of Digitalization

Unbound will bring together AEC professionals, tech leaders, and innovators to explore cutting-edge advancements shaping the built environment. By sponsoring, your brand will be at the forefront of empowering the industry to move forward with collaboration, innovation, and sustainability.

Maximize Your Brand Exposure

Showcase your company's solutions to a targeted audience of AEC professionals and decision-makers. Whether through event sponsorship, branded content, or booth space, this is your opportunity to put your logo at the center of an event dedicated to the industry's advancement.

Highlight Your Innovations

The Unbound Hub offers sponsors a unique platform to showcase their solutions, demo products, and engage directly with attendees. Enhance your presence by sponsoring components of the expo hall or other key event features.

Engage and Stand Out

Sponsoring Unbound provides exclusive opportunities to connect with your target audience. Through tailored sponsor packages, networking events, and premium placement options, you'll meet new customers, drive demand, and accelerate your business in an industry that's ready to embrace the future.

Conference & Presentation Themes

Breaking Barriers

Tell us how you've broken down silos and enhanced collaboration — across teams, time zones and projects — to enable a more efficient, sustainable future.

Innovating at Scale

Have you successfully implemented new technology or processes across your organization? Share expert insights into what it takes to transcend “impossible.”

Unleashing Human Creativity

Unbound celebrates human ingenuity. Show us how you've used out-of-the-box thinking to develop bold new ways of tackling your most pressing challenges.

Agenda at a Glance

	Tuesday, September 30	Wednesday, October 1	Thursday, October 2	Friday, October 3
Morning	Bluebeam Paid Training Ancillary Meetings	Main Stage Presentations	Main Stage Presentations	Departures Complimentary Tour of DC (optional)
Afternoon	Badge Pickup Opens Pre-Event Meetups	Breakouts	Breakouts Closing Keynote	
Evening	Oktoberfest Party in The Hub	Unbound Party at the National Building Museum		

Sponsorship Packages

Sponsorship Packages Overview

	Diamond	Platinum	Gold	Silver	Startup
Price	\$50,000	\$30,000	\$20,000	\$10,000	\$5,000
Number Available	2	3	5	10	20
Full Conference Registrations					
Full Conference Passes Full access passes to the entire conference for your staff or customers	8	6	4	2	50% Discounted Event Registration
20% Discount on Additional Full-Conference Registrations For use by your customers, partners, or colleagues	✓	✓	✓	✓	N/A
The Hub (Expo)					
Exposure in The Hub Turnkey booth includes counter with graphic and stools (see page 10)	10x20 Turnkey	10x20 Turnkey	10x10 Turnkey	10x10 Turnkey	5x5 Kiosk Station
Lead Retrieval Devices	4	2	1		
Private Meeting Space Conference room for private meeting use only	✓	✓			

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Sponsorship Packages Overview

	Diamond	Platinum	Gold	Silver	Startup
Content					
Speaker Opportunity Dedicated session	2	1	1		
Opening Keynote Recognition Event emcee to recognize company during Opening Keynote	✓				
Marketing					
Recognition on Event Website Company logo, link to company website, and description on event website	Logo, Link & Description (100 words max)	Logo, Link & Description (50 words max)	Logo & Link	Logo & Link	Logo Only
Social Media Post Bundle Facebook, Instagram, X, LinkedIn	3 FB or IG Feed/Stories 3 X Posts 3 LinkedIn Posts	2 FB or IG Feed/Stories 2 X Posts 2 LinkedIn Posts	2 FB or IG Feed/Stories 2 X Posts 2 LinkedIn Posts		
Pre-Event Email Comms to All Conference Attendees Company logo and link to company website featured in the official Know-Before-You-Go (KBYG) 1 week before event	✓	✓			
Mobile App Company listed on event mobile app	✓	✓	✓	✓	✓
Venue Digital Signage Company listed on venue digital signage	✓	✓	✓	✓	✓

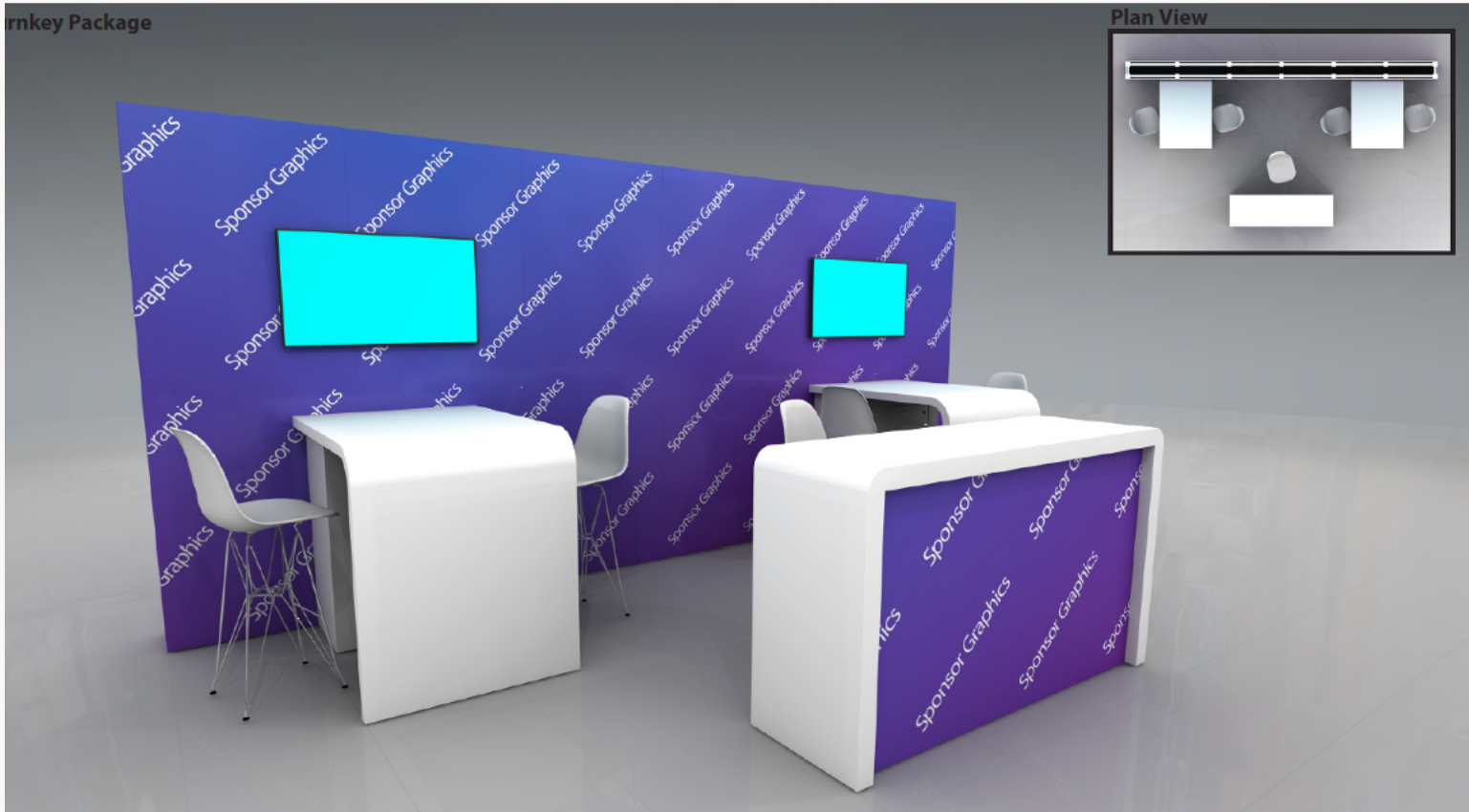
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Sponsorship Packages Overview

	Diamond	Platinum	Gold	Silver	Startup
Additional Opportunities					
Promotional Opportunity Choice of promotional opportunity See pages 12-14 for details	2	1	1	1	
Experiential Opportunity Choice of experiential opportunity See pages 16-18 for details	1	1			
Add-On Opportunities for a Fee Optional Participation					
Unbound Quest - Passport Program Participation in the Unbound Quest Program See page 20 for details	✓	✓	✓	✓	✓
Secret Snacks Like a speakeasy, with a new location each day, there will be “clues” throughout the venue giving participants hints on where to find this exclusive snack lounge stocked with snacks and beverages. See page 21 for details	✓	✓	✓	✓	✓

Turnkey Booth Example

Unbound will provide a turnkey booth – you only need to provide graphics (shown in purple) for the booth.



10x20 Booth
5 Total



10x10 Booth
15 Total



5x5 Kiosk
20 Total

Promotional Marketing Opportunities

Additional add-ons are available at no cost dependent on your sponsorship level. Availability is on a first-come, first-served basis.

Additional Promotional Opportunities

Sponsors at the Diamond, Platinum, Gold, or Silver package levels are granted the first opportunity to secure additional sponsorship options. However, these opportunities are open to all prospective sponsors. If an option is not included in your sponsorship package, the associated costs are listed below. **Availability is on a first-come, first-served basis.**

Opportunity	Number Available	Price
<p>AI Photo Booth Be the exclusive sponsor of the cutting-edge AI Photo Booth at Unbound, strategically placed in a high-traffic area to ensure maximum attendee engagement. This interactive experience uses AI to create personalized, shareable photo keepsakes, making it a highlight of the event!</p> <p>Your sponsor logo will appear prominently on booth signage and all promotional materials referencing the AI Photo Booth.</p>	1	\$10,000
<p>Charging Stations Keep attendees powered up and connected while enhancing your visibility at Unbound. Sponsor a charging station throughout the conference, providing a much-needed service while showcasing your brand.</p> <p>Your sponsor logo will be displayed on all charging stations located throughout the conference.</p>	10	\$7,500
<p>Mobile App Push Notification Deliver your message directly to attendees' smartphones with a custom mobile app push notification.</p>	10	\$1,000
<p>Conference Lanyards Every attendee wears a lanyard and name badge, making this sponsorship a high-visibility opportunity. Your logo will appear across all lanyards, ensuring your brand is seen throughout the event.</p>	1	\$5,000

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Opportunity	Number Available	Price
Logo Hotel Key Card Let's make your brand the key to unforgettable experiences! Customize hotel key cards for all Bluebeam contracted hotel guests within the designated hotel block.	1	\$5,000
Attendee T-Shirt (SWAG) - T-Shirt Press Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.	1	\$12,000
Chair Massage Provide attendees with a relaxing break! Sponsor the chair massage station and have your brand featured prominently at this high-traffic area. Includes signage at the station and the opportunity to provide branded materials to attendees during their massage.	1	\$8,000
Keynote Live Stream & Recording Includes logo on live stream home page, two attendee passes and logo on website and signage. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code.	1	\$10,000

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Opportunity	Number Available	Price
Sustainability Branded Water Stations Promote your commitment to sustainability by sponsoring the branded water stations placed throughout the event. Your logo will be prominently displayed on signage and reusable water bottles provided at these stations, aligning your brand with eco-friendly practices while keeping attendees hydrated.	1	\$7,500
Sponsor Lounge Gain exclusive access to engage with key attendees in a premium setting! The sponsor lounge is a designated space where you can showcase your brand with signage, distribute branded materials, and host informal meetings in a relaxed atmosphere.	1	\$15,000
Networking Happy Hour Be the host of the event's social gathering! Your sponsorship includes branded signage at the happy hour venue, an opportunity to provide custom cocktail napkins and recognition in the event program and on the website. Connect your brand to meaningful conversations and professional networking.	1	\$10,000
Privacy Pods Offer attendees a quiet, private space to recharge, take a call, or hold a focused meeting amidst the buzz of the event with Privacy Pods. These sleek pods are strategically placed in central, high-traffic areas to maximize visibility with your logo prominently displayed on the interior and exterior of the pod.	2	\$10,000

Experiential Sponsorships

Additional experiences are available at no cost dependent on your sponsorship level. Availability is on a first-come, first-served basis.

The Hub Experiential Sponsor Opportunities

These show floor sponsorships create multiple touchpoints for sponsors to engage with attendees while ensuring that their contributions add value to the event experience.

Opportunity	Number Available	Price
<p>Lunch Meeting, Dedicated Table in The Hub Secure a dedicated lunch meeting space in the heart of The Hub for you and up to 10 conference participants. This exclusive area provides a reserved table and offers a unique opportunity to connect with attendees over a meal in a focused and professional setting. Make the most of this intimate setting to network, build relationships, and leave a lasting impression during Unbound.</p> <p>Your lunch meeting table will include prominent logo signage to highlight your sponsorship and your choice of day - Wednesday or Thursday.</p>	8	\$1,500
<p>Meet with Purpose and Puppies In partnership with the highly accredited non-profit Guiding Eyes for the Blind (GEB), this afternoon pick-me-up allows the guide pups and young dogs in training from this organization to get a chance to socialize with crowds and experience new surroundings, which is extremely beneficial to their development. This unexpected, out-of-the-ordinary, afternoon break will allow attendees to unwind with furry friends and even enjoy an assorted ice cream treat!</p> <p>This sponsorship will include logo signage, mobile app push notification, duration of 30 minutes, up to 600 ice cream bars, and your choice of day - Wednesday or Thursday.</p>	2	\$8,000
<p>Expo Showcase Sessions Take center stage in one of our four dedicated theaters in The Hub, equipped with seating, state-of-the-art A/V, audio, and wireless internet. This is your chance to captivate Unbound attendees with a 45-minute session showcasing your products, services, and innovations. Expo Showcase Sessions are designed to help you connect directly with your target audience, demonstrating practical applications and solutions that resonate with AEC professionals. Your session will be prominently listed in the event’s online session browser and schedule at a glance, ensuring visibility and attendance.</p> <p>This sponsorship will include logo signage and mobile app push notification.</p>	8	\$2,500
<p>VR/AR Construction Zone Set up an interactive AR exhibit where attendees can use tablets or VR headsets to “build” or “remodel” a famous Washington, D.C. landmark virtually. This hands-on activity could integrate Bluebeam solutions to demonstrate their real-world applications.</p> <p>This sponsorship will include branding on signage and mobile app push notifications.</p>	1	\$15,000

The Hub Experiential F&B Opportunities

Opportunity	Number Available	Price
<p>Starbucks® Coffee Cart Even at the best conferences, everyone deserves a well-earned break in the action. As a refreshment break sponsor, you'll provide attendees with the ultimate pick-me-up, featuring Starbucks® beverages. All served with a selection of syrups to customize each drink. A dedicated attendant is available to ensure a seamless and elevated coffee experience. Keep attendees refreshed, recharged, and ready to engage throughout the conference—this is your chance to make a lasting impression with every cup!</p> <p>Signage with logo, mobile app notification, duration of 1 hour during the Morning Break, up to 500 servings.</p>	3	\$10,000
<p>Smoothie Bar, Breakfast Enhancement Keep attendees refreshed, energized, and ready to engage with this unique, health-conscious add-on that will leave a lasting impression long after the last sip! As a refreshment break sponsor, you'll provide the ultimate pick-me-up with a twist.</p> <p>Signage with logo, mobile app notification, duration of 1 hour during the Morning Break, up to 500 servings.</p>	3	\$10,000
<p>Welcome Reception Custom Beverage Sponsor the custom beverage at the Welcome Reception, an exciting kickoff event for all attendees. This exclusive sponsorship offers high visibility and a memorable way to connect with attendees as they network and celebrate the start of Unbound!</p> <p>Sponsor logo on signage and cocktail napkins displayed near each bar.</p>	1	\$10,000
<p>F&B Sponsor Food and beverage moments are an opportunity to leave a lasting impression on attendees. As a Hub F&B Sponsor, you'll directly contribute to the attendee experience by providing much-needed meals and refreshments while showcasing your brand in a memorable way.</p> <p>Package includes signage with logo on food stations, mobile app notification, and reserved table for (10) in The Hub to facilitate discussions and connections with attendees.</p>	Breakfast (2 Available) Lunch (2 Available) Afternoon Breaks (2 Available)	\$15,000 \$20,000 \$10,000

Experiential Sponsorships

These experiential sponsorships not only enhance attendee engagement but also provide sponsors with valuable opportunities for brand integration and visibility throughout the event.

Opportunity	Number Available	Price
<p>Golf Simulation Experience Sponsor a high-tech golf simulation where attendees can enjoy a break from the event to test their swing or play iconic golf courses virtually. The experience can be branded with the sponsor’s logo on screens, signage, and giveaways like golf balls or tees.</p> <p>Sponsor’s logo included in pre-event emails, on-site promotion, and branded giveaways.</p>	1	\$15,000
<p>Build Your Vision Light Bright Station Set up a collaborative light up building area where attendees can contribute to creating custom designs and solutions.</p>	1	\$10,000
<p>Washington, D.C. Tour Sponsor a tour of iconic Washington, D.C. landmarks, led by an architectural historian or AEC professional.</p> <p>Tour offered on the final day of the event: Friday, October 3. Sponsor logo on all digital or printed materials shared post-tour, branded tour maps, sketch templates, and tour signage.</p>	1	\$5,000

A la carte Sponsorship Opportunities

These opportunities are available at an additional cost.

These flexible options allow you to tailor your sponsorship experience to best align with your goals and budget.

Unbound Quest - Passport Program

Add-On Opportunity: \$1,000 (USD)

Note: The sponsor of this space must also have a booth package.

Drive traffic to your booth and increase engagement with the **Passport Program**, a fun and interactive activity designed to encourage attendees to visit participating sponsors and exhibitors. Each attendee will receive a digital or printed passport to collect stamps from participating sponsors as they explore the expo floor.

Attendees who complete their passports by visiting all participating sponsors are entered into a prize drawing, ensuring high visibility for your brand and consistent booth traffic throughout the event.

Sponsorship Benefits:

- Your logo prominently featured on all Passport Program materials, including the passport and event signage.
- Increased attendee interaction and engagement at your booth.
- Recognition as a Passport Program sponsor in the event mobile app and website.

Join Unbound Quest and make your brand a key stop in the Unbound Hub journey!

Secret Snacks - Hidden Snack Lounge

Add-On Opportunity: \$25,000 (USD) per day or \$45,000 for two days

Note: The sponsor of this space must also have a booth package.

Like a speakeasy, with a new location each day, there will be “clues” throughout the venue giving participants hints on where to find this exclusive snack lounge.

An unadvertised lounge stocked with snacks and beverages. There will be a brandable digital screen that keeps it a bit hidden but still discoverable. The lounge appears in a different place each day.

- **Unique Food and Beverage:** Curated snack and drink options exclusive to the Secret Server Room.*
- **Immersive Theme:** Complete with seating, tables, and branded decor.
- **Giveaway Opportunities:** Sponsors can distribute pre-approved giveaways in this space.
- **Social Media Engagement:** Attendees are encouraged to take selfies and share on social platforms using a dedicated hashtag.
 - **Example:** [#UnboundSecretSnacks](#)
- **Sponsor Recognition:** Sponsors receive visibility during interstitial content (on select digital screens), the event mobile app, and the conference website.

*As selected by the Unbound team but will be customized to the event theme and location.

How to Apply

Sponsorships are limited and available on a first-come, first-served basis.
For more information, please email bluebeamevents@bluebeam.com.

Bring Your Ideas to Life

Have a creative sponsorship idea, such as an attendee giveaway?
Thinking about increasing your booth size or interested in designing a
custom sponsorship package?

We're here to help bring your ideas to reality with solutions tailored to your
company's unique needs.

Contact us to explore the possibilities at bluebeamevents@bluebeam.com.

Sponsorship Terms & Conditions

Want to read the fine print? Terms & Conditions can be found [here](#).

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