

April 6—8

**UNBOUND**   
2027 LAS VEGAS

# Presentation Submission Guidelines

# About Unbound

Unbound 2027 (April 6–8, 2027 in Las Vegas, Nevada) brings together architects, engineers, contractors, owners, and technology leaders who are focused on one thing: delivering better work.

Centered around the theme **Built to Deliver**, Unbound is where customers, industry experts, and the people building Bluebeam come together to share practical workflows, connected processes, and real-world lessons learned.

We're looking for sessions that go beyond theory to show how work actually gets done, from design through construction and into project handover.

Whether you've streamlined reviews, improved collaboration across teams, reduced rework, or found smarter ways to use project data, we want to hear your story.

Conference dates:

**April 6-8, 2027**

Conference location:

**Virgin Hotel, 4455 Paradise Road, Las Vegas, NV 89169**



# If Selected to Present

## Each selected speaker will receive:

- One (1) complimentary Unbound conference pass
- Recognition on the Unbound website and event app

Presenters are responsible for their own travel, lodging, and related expenses unless otherwise communicated by Bluebeam.

## Presentation Formats

Submissions may be considered for one of several session formats based on programming needs.

### Breakout Session

Standard conference presentation focused on practical workflows, lessons learned, strategies, or project experiences. (60 minutes)

### Workshop / Hands-On Lab

Interactive session where attendees actively learn or practice a workflow, process, or technical skill. (60 minutes)

### Customer Success Story

Customer-led session highlighting a real-world project, workflow improvements, measurable outcomes, and lessons learned. (30 minutes)

### Panel Discussion

Moderated discussion featuring multiple speakers sharing perspectives and experiences around a common topic. (60 minutes)

*Bluebeam reserves the right to recommend a different session format based on the overall conference program.*

# Conference Themes

Every submission should align with one of Unbound's three programming themes:

## 01 Workflows That Deliver

Show us how your team gets work done efficiently, consistently, and at scale. We're looking for practical workflows, field-tested processes, and proven approaches that improve coordination, reduce friction, and help teams deliver quality work every day.

### Examples include:

- Standardized workflows and process improvement
- Workflow optimization and automation
- Team coordination and field-to-office collaboration
- QA/QC and markup review workflows
- Training, adoption, and change management
- Reducing rework and improving project delivery
- Managing complex projects at scale
- Real-world lessons learned and best practices

## 02 Connected Workflows, Better Outcomes

How are you connecting tools, teams, and data to move work forward? Share how integration, interoperability, and smarter handoffs are improving collaboration across the project lifecycle—from design through construction and into handover.

### Examples include:

- Connected workflows from design through construction and handover
- Integrations, APIs, and interoperability between platforms (including approaches like MCP that help unify tools and data for AI-powered workflows)
- Workflow automation and connected business processes
- BIM/VDC coordination and document management
- Mobile and field workflows

- Cross-functional collaboration and multi-team coordination
- Information handoffs across teams and project phases

## 03 From Insight to Action

Data is only valuable if it drives decisions. Tell us how you're turning information into action to improve efficiency, reduce rework, and create clearer visibility across projects.

### Examples include:

- Reporting, dashboards, and operational visibility
- Data-driven decision making and workflow intelligence
- AI-assisted workflows and automation
- Performance measurement and operational efficiency
- Predictive insights and early project risk identification
- Turning project data into measurable business outcomes

## What Makes a Strong Submission

The strongest proposals:

- Share a real customer story or project experience
- Demonstrate measurable business or project outcomes
- Focus on practical workflows attendees can apply immediately
- Include lessons learned—including challenges and how they were overcome
- Avoid promotional or sales-focused content

We're especially interested in sessions that show how teams improve collaboration, reduce rework, accelerate delivery, connect systems, or use data to make better project decisions.

# Presentation Requirements

During the submission process, you'll be asked to provide:

- Presentation title
- Short session description
- Session abstract
- Primary conference theme
- Your relationship to Bluebeam
- Project type or sector focus
- Intended audience
- Session level (Basic, Intermediate, Advanced, or Expert)

## Session Levels

### Basic

Introductory concepts and workflows. No prior knowledge required.

### Intermediate

More detailed workflow discussions intended for attendees with some prior experience.

### Advanced

In-depth workflow strategies, implementation guidance, and actionable takeaways for experienced users.

### Expert

Highly technical content intended for advanced users, administrators, developers, or industry experts.

## Presenter Terms & Conditions

By submitting a proposal, you acknowledge that:

- Your organization has approved your participation (or approval is pending)
- You understand that submission does not guarantee selection
- You agree to participate in speaker preparation activities if selected
- You agree to the Unbound Presenter [Terms & Conditions](#)